



The Trust Bank

The Group’s logo, known as the “future bloom,” symbolizes our purpose “Creating new value with the power of trusts and let prosperous future for our clients and society bloom.” The four translucent petals represent our mission to our stakeholders; namely, clients, society, shareholders, and employees. The four different colors symbolize the values that make up our Codes of Conduct—natural green for “truthfulness and loyalty,” golden orange for “dedication and development,” blue-green for “trust and creativity,” and sky blue for “self-help and self-discipline.”

Three of the words in the Group’s values—“truthfulness and loyalty,” “dedication and development,” and “trust and creativity”—are drawn from the principles and slogans handed down unbroken from each trust bank prior to the merging of the Group. “Truthfulness and loyalty” has its origins in the founding prospectus of The Sumitomo Trust and Banking Co., Ltd., “dedication and development” was the founding spirit of The Mitsui Trust and Banking Co., Ltd. and “trust and creativity” comes from the corporate slogan of The Chuo Trust and Banking Co., Ltd. They are also assets that embody an entrepreneurial spirit and crystallization of passion and diligence towards trusts inherited in each trust bank that now form the foundation of the Group.

Each and every director, officer, and employee of the Group pledges to seriously embrace these assets and spirit and soundly hand them down to future generations. This is why we have incorporated the Group’s values into our logo. The “future bloom” logo represents our desire to let prosperous future for our clients and society bloom, as well as our commitment to ensuring that the assets built up by our predecessors will bloom in the future.