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## Reason for Existence (“Purpose”)

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Creating new value with the power of trusts and  
let prosperous future for our clients and society bloom



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## Management Principles (“Mission”)

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- (I) Swiftly provide comprehensive solutions to our clients by fully utilizing the significant expertise and comprehensive capabilities.
- (II) Adhere to the principles of sound management based on a high degree of self-discipline with the background of fiduciary spirit and establish strong credibility from society.
- (III) Strive to fulfill all shareholder expectations by creating distinct values through fusing the various functions featuring the trust bank group.
- (IV) Offer a workplace where the diversity and creativity of its employees are more fully utilized to add value to the organization and where employees can have pride and be highly motivated in fulfilling their missions.

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## Ideal Model (“Vision”)

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### —Towards “The Trust Bank”—

Based on the fiduciary spirit and with significant expertise and comprehensive capabilities, the Sumitomo Mitsui Trust Group will create distinct values by leveraging a new business model, combining its banking, asset management and administration, and real estate businesses, and will move onto the global stage as a leading trust bank group which boasts the largest and highest status in Japan.

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## Codes of Conduct (“Value”)

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In order to pursue the Management Principles of the Sumitomo Mitsui Trust Group, the executives and employees commit themselves to comply with the six Codes of Conduct described below.

**Completely Client-oriented**

—Truthfulness and  
Loyalty—

**Contribution to Society**

—Dedication and  
Development—

**Realization of  
Organizational Capability**

—Trust and Creativity—

**Establishment of Individuality**

—Self-help and  
Self-discipline—

**Strict Compliance with Applicable Laws and Regulations**

**Resolute Stance against Antisocial Forces**