Notice regarding receiving Highest Rating of "Three Stars" in HDI-Japan's Benchmarking

Sumitomo Mitsui Trust Holdings, Inc. (Director, President: Toru Takakura, hereinafter "SuMi TRUST Holdings") hereby announces that its group companies received the highest rating of "Three Stars" in two categories of "Phone support (Quality)" and "Web support" from HDI-Japan, which is operated by ThinkService K.K (CEO: Tatsumi Yamashita).

Departments/Affiliated Companies	Description	Benchmarking
Sumitomo Mitsui Trust Bank, Limited	General Banking	Phone support (Quality)
Direct Banking and Marketing Department	services	Web Support
Sumitomo Mitsui Trust Bank, Limited	Defined Contribution Pension	Phone support (Quality)
Defined Contribution Pension Administration		
Department		
Sumitomo Mitsui Trust Club Co., Ltd.	Credit Card	Phone support (Quality)
Diners Club Card/TRUST CLUB Card Call Center		
Sumitomo Mitsui Trust Card Co., Ltd.	Credit Card	Phone support (Quality)
		Web Support
Sumitomo Mitsui Trust Panasonic Finance Co., Ltd.	Credit support	Phone support (Quality)
	Information	Phone support (Quality)
	Finance support	Phone support (Quality)
Sumitomo Mitsui Trust TA Solution Co.,Ltd	Stock Transfer	Phone support (Quality)
	Agency	Web Support
Sumitomo Mitsui Trust Business Service Co., Ltd	Loan	Phone support (Quality)
	Inheritance	Phone support (Quality)
	Lost and found	Phone support (Quality)





HDI is the largest membership association for the world-wide technical support services industry and

created the first international certification system. HDI was founded in the United States in 1989 and thereafter HDI-Japan was established in 2001 with the same concept as HDI based on the strong demand of Japanese support service industry. SuMi TRUST Holdings recently commissioned HDI-Japan to conduct benchmarking and received "Three Stars" in the "Phone support (Quality)" and "Web Support", which is the highest rating from the client's perspective for the departments and group companies as mentioned above.

SuMi TRUST Holdings will continue to contribute to the realization of "FINANCIAL WELL-BEING" for all clients, aiming to become their best partner in the age of the "100-year life.

End

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