

April 15, 2024

To whom it may concern

Sumitomo Mitsui Trust Holdings, Inc.

Announcement of 100 Year Anniversary

Sumitomo Mitsui Trust Group (hereinafter “SuMi TRUST Group”) would like to express our gratitude as we celebrate our 100th Anniversary on this day, April 15, 2024.

In 1924, the year after the Trust Act and the Trust Business Act came into force, The Mitsui Trust Company, Limited was established in accordance with these acts as the first trust company in Japan. Similarly, in the following year of 1925, Sumitomo Trust Co., Ltd. was also founded. SuMi TRUST Group’s 100-year history with trusts is a journey marked with using “the power of trusts” to respond to the needs of our customers and solving social issues, thereby contributing to the development of Japan.

The feat of successfully navigating countless turning points throughout history and welcoming this momentous occasion today is entirely owed to the support and backing of our stakeholders. We sincerely thank each of you for your indispensable contributions.

To commemorate our 100 Year Anniversary, we intend to implement a variety of initiatives from now through March 2026 to let our stakeholders more deeply understand SuMi TRUST Group and express our gratitude, including the development and sale of new trust products which support industrial finance working towards realizing a green society and solving other social issues and the publishing of a company history brochure. From an academic perspective, we also intend to hold workshops exploring the future of trusts and publicize related materials, among other events.

In addition, we will work to promote the activities of our 100 Year Anniversary Project which is a project made up of over 400 SuMi TRUST Group staff “100 Year Anniversary Ambassadors” and will create a renewed corporate culture in heading towards the next 100 years.

As a trust group representing Japan, our stance of staying founded in a Trustee Spirit, boldly tackling the challenge of creating new value, and serving as a pioneer contributing to the development of Japan has remained unchanged since our founding and will remain unchanged regardless of time. Combining the strengths of each of our Group companies and the high-level expertise they possess, we will continue contributing to future development of our clients and society with our Purpose, “Trust for a flourishing future,” in mind over the next 100 years to come.

We sincerely hope to continue receiving your warm support as we journey together into the future.

End

(For Your Reference) 100 Year Anniversary Project Currently Underway

Establishment of a Brand Slogan [Brand Slogan Press Release](#)

In October 2023, we established a brand slogan of “Trust for a Flourishing Future” accompanying our 100 Year Anniversary. This slogan embodies our resolute intent to continue “being entrusted” by our clients and society and to continue responding to their “wishes for the future.”

100 Year Anniversary Special Website <https://www.100th.smth.jp/>

In anticipation of our 100 Year Anniversary, we opened a special website in January 2024. This website features a wealth of 100 Year Anniversary Project initiatives which SuMi TRUST Group is implementing to celebrate, including internal events, a brand movie, lobby displays, release of a 100 Year Anniversary commemorative brochure, and more. We intend to continue using this website to release information relating to our 100 Year Anniversary Project.

100 Year Anniversary Customer Appreciation Campaign for Retail Customers at Sumitomo Mitsui Trust Bank, Limited (President: Kazuya Oyama) https://www.smtb.jp/personal/campaign/100th_202404

During the period from April 1, 2024 to May 10, 2024, Sumitomo Mitsui Trust Bank is holding a special campaign featuring preferential interest rates on fixed-term deposit accounts.

Creation of 100 Year Anniversary Logo

A logo commemorating our 100 Year Anniversary was selected through a group-wide staff vote. By actively using this logo along with our brand slogan, we aim to promote SuMi TRUST Group’s 100 Year Anniversary Project and overall brand image.

