

To whom it may concern

December 10, 2010
Chuo Mitsui Trust Holdings, Inc.
(Securities Code: 8309 TSE, OSE, NSE)
The Sumitomo Trust and Banking Co., Ltd.
(Securities Code: 8403 TSE, OSE)

Notice regarding the Symbol Mark and Corporate Identity of Sumitomo Mitsui Trust Group
upon the Management Integration of
Chuo Mitsui Trust Group and The Sumitomo Trust and Banking Group

Chuo Mitsui Trust Holdings, Inc. (President: Kazuo Tanabe) and The Sumitomo Trust and Banking Co., Ltd. (President and CEO: Hitoshi Tsunekage) have decided on the symbol mark and corporate identity of the new integrated group, “Sumitomo Mitsui Trust Group”, which will be established on April 1, 2011. Sumitomo Mitsui Trust Group will utilize the following symbol mark and corporate identity in diverse ways.

“Sumitomo Mitsui Trust Holdings, Inc.” will be established on April 1, 2011 as the integrated holding company of Sumitomo Mitsui Trust Group, and “The Sumitomo Mitsui Trust Bank, Limited” is planned to be established on April 1, 2012 through the merger of three trust bank subsidiaries, The Sumitomo Trust and Banking Co., Ltd., The Chuo Mitsui Trust and Banking Company, Limited, and Chuo Mitsui Asset Trust and Banking Company, Limited, under umbrella of the integrated holding company.

<Symbol Mark>



The symbol mark features “Future Bloom” representing the vision of Sumitomo Mitsui Trust Group, which is “to generate new value through the combination of significant expertise and comprehensive capabilities, and to help the future of our clients and society bloom”.

The four clear petals show our “Mission” to each stakeholder of clients, society, shareholders and employees. The four colors of petals represent our Codes of Conduct (“Value”): “Truthfulness and Loyalty” (natural green), “Dedication and Development” (golden orange), “Trust and Creativity” (blue green), and “Self-help and Self-discipline” (sky blue).

<Corporate Color>



The corporate color is “Future Blue”, which represents the integration of the sense of value that the symbol mark implies, and evokes the closeness and the future.

<Logotype>

(in Japanese)

三井住友トラスト・ホールディングス
三井住友信託銀行

(in English)

SUMITOMO MITSUI TRUST HOLDINGS
SUMITOMO MITSUI TRUST BANK

The logotype is designed to be friendly and in harmony with the symbol mark, while keeping legibility.

<Usage Samples>



<For further inquiries about this announcement>

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